

FOR IMMEDIATE RELEASE

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Contact:

Café Humana

Jim Meyers

206-706-4696

866-7-HUMANA

info@cafehumana.com

www.cafehumana.com

Café Humana To Host Speaker On Women's Empowerment In Developing Nations for Domestic Violence Awareness Month

SEATTLE, WA – Café Humana, the world's first and only after-tax non-profit coffee company dedicated to promoting global sustainability, has partnered with the King County Coalition Against Domestic Violence (KCCADV) and CoffeeFest to bring Gaylene Smith to Seattle for a presentation of her work on women's empowerment in developing nations through the Café Femenino Foundation. The event will take place on October 28th at 6PM at the Washington State Convention Center (room 4C1) in downtown Seattle.

Begun in 2004, the Café Femenino Foundation (CFF) is a Vancouver, WA-based non-profit that exists to promote women's empowerment in coffee growing, developing nations. The foundation's goal is to work within the existing socio-economic structure in the communities where they operate to foster change. By supporting and creating business opportunities for women to grow and promote their own Fair Trade, Organic coffee, Smith sees an opportunity for lasting and positive change for everyone. A portion of the sale of these coffees is returned directly to the women who produced it through the CFF making all of this positive change possible.

"By supporting women coffee growers, we improve the quality of life in the entire community and build a sustainable economic system," says Smith of her foundation's work.

With its origins in Peru, the CFF has begun to spread its work into communities in Mexico and seeks to add the Dominican Republic, El Salvador and other Latin American nations in the coming years, with other areas of the globe to follow.

Smith's presentation comes at the end of Domestic Violence Awareness Month in the U.S. and also coincides with the launch of a new coffee from Café Humana and the producers that the CFF supports. The sale of this partnership coffee will directly support the work of the KCCADV with up to \$2 from every bag sold.

The event is free and open to the public with donations welcome at the door. All proceeds from the evening will be shared between the CFF and KCCADV.

Space for this event was generously donated by the CoffeeFest trade show which runs October 27-29th at the Washington State Convention Center. www.coffeefest.com

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About Café Humana: Café Humana was organized in May of 2004 and began operating in September of 2005 as an after-tax non-profit organization donating 100% of net proceeds to promote global sustainability through conservation, education and research. Dealing exclusively with sustainably produced coffees, Café Humana roasts some of the world's finest for the both retail and wholesale markets and focuses on it's original niche of providing coffees at wholesale to other non-profits and educational institutions as a means for them to raise money for their worthy causes. For More Info: www.cafehumana.com